



LASH EXPERIENCE CONTEST 2025 - INTERNATIONAL ONLINE CONTEST RULES

Competition deadline: September 4, 2025 Sending works together with the application to e-mail: lash.experience.contest@gmail.com

1. COMPETITION CATEGORIES

- ☐ Junior (up to 2 years of experience)
- ☐ Master (from 2 years of experience and more)
- ☐ Instructor (trainer who leads his own training)

2. COMPETITION NOMINATION

- ☐ Classic Lashes
- ☐ Volume Lashes 3D-5D
- ☐ Mega Volume od 6D
- ☐ 2D Light Volume
- ☐ Premade fans
- ☐ Colour lashes
- ☐ Men's eyelashes
- ☐ Kim K + Anime
- ☐ Wet Look
- ☐ Lash Lifting
- ☐ Brow Lamination

3. CONDITIONS OF PARTICIPATION:

- The competition is open to stylists from all countries.
- Each contestant must provide a photo/scan of their first training certificate.
- Each contestant can submit multiple entries in different categories.
- The competition is exclusively online.

4. SUBMITTING WORK:

To the email address lash.experience.contest@gmail.com you need to send:

- Application Certificate of first training
- Photos of work (see requirements below)

5. PHOTO DOCUMENTATION (MANDATORY PHOTOS):

Before:

1. Full face of the model (passport format as for documents)
2. Detail of the left eye – view from below
3. Detail of the right eye – view from below
4. Top view of closed eyes – on pads

After:

1. Full face of the model (passport format as for documents)
2. Detail of the left eye – view from below
3. Detail of the right eye – view from below
4. Top view of closed eyes – on pads 2 photos of your choice (different angle of the whole face, map...)

- Before photos: no makeup
- After photos: makeup allowed except eyelids, lipstick and lip gloss are allowed
- Photos must be in higher resolution, without retouching, without filters, without any adjustments (including lighting, skin retouching, background blur, etc.)



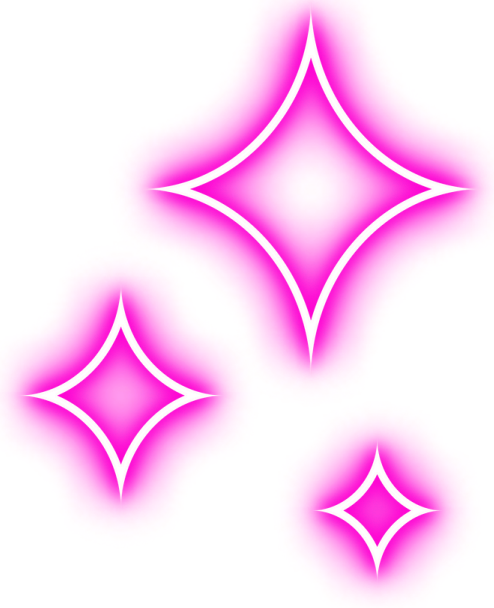
6. TECHNICAL RULES:

- Allowed curls: J,B,C,CC,D,L,M
- Allowed thicknesses: 0.03-0.15 mm
- Allowed lengths: 4-15 mm
- Allowed adhesives: all types (including UV adhesives)
- Allowed eyelashes: black, brown,
- In the Colour Lashes category: all colours are allowed, including mixes

7. EVALUATION CRITERIA:

For eyelash extensions:

- Overall impression of open eyes 10b
- Styling 10b
- Color 5b
- Curve 5b
- Length 5b
- Thickness 5b
- Symmetry 10b
- Transitions 10b
- Direction of eyelashes 10b
- Cleanliness of work 10b
- Distance from eyelid 10b
- Inner corners 10b
- Outer corners 10b
- Coverage 10b
- Creativity, unconventional approach 10b
- Quality of fans (not evaluated for premade fans) 10b
- Minus points: glued eyelashes, eyelashes glued to the skin (each 1 point, max up to 50 points)



For Lash Lifting:

- Overall impression open eyes 10b
- Styling 10b
- Color 5b
- Dial 5b
- Choice of curler 10b
- Symmetry 10b
- Separation 10b
- Direction of eyelashes 10b
- Cleanliness of work 10b
- Inner corners 10b
- Outer corners 10b
- Coloring of upper eyelashes 10b
- Coloring of lower eyelashes 10b
- Minus points: burnt eyelashes, color on the skin, glue residue, fixing gel (each 1 point, max up to 50 points)

For Brow Lamination:

- Symmetry and styling 10b,
- Overall impression 10b Measurement 10b
- Cleanliness of work 10b
- Color 10b Hair treatment 10b
- Shape 10b Naturalness 10b
- Minus points: skin damage, burnt hairs, unpulled hairs, color outside the line (each 1 point, max up to 50 points)

8. DISQUALIFICATION:


Competitors will be automatically disqualified if:

- they submit retouched or otherwise edited photos
- they place their work in the wrong category
- they do not provide a certificate of first training
- they submit work after the deadline of September 4, 2025
- they submit work that has already been published
- they submit work that has been submitted to another competition


9. COMPETITION EVALUATION:

 **September 12, 2025**

 **Results will be published on Instagram:** @lash.experience.competition and on the website www.lashexperience.sk

 **Prize giving: Will take place at the Lash Experience Congress gala**

 **September 13, 2025**

 **Winners can: pick up their prizes in person at the WOWBYME e-shop in Nitra or at the PROFI Lashes Ružomberok studio or can have them sent by courier at their own expense (send a request to the competition email)**

- **GALA EVENING** - presence at ceremony and announcement of winner of online competition and an unforgettable lash party - roof top boutique hotel. With refreshments, cake and great music - purchase on the website www.lashexperience.sk
--->>> [TICKET to GALA EVENING](#)


10. AWARDS:

 **1st – 3rd place in each category:**

- Cup/trophy
- Gifts from sponsors

SPECIAL PRIZES FROM JUDGES – products, training, discounts on products, trophies and other valuable prizes

 **GRAND PRIX:**

- A contestant who takes first place 5 times
 The winner of the GRAND PRIX automatically gets a place as a judge in the next year of the competition.

 **GRAND PRIX:**

- A trainer or participant who submits 10 or more works

 **Judges: International composition – experts from Poland, Ukraine, Slovakia and the Czech Republic**

Organizers:

Ing. Zuzana Gerčicová

Ing. Hana Oriško

Mgr. Daniela Ďurčanská

We look forward to your participation and wish you good luck!

 With love,

The Lash Experience Team

 www.lashexperience.sk